



## **News Release FOR IMMEDIATE RELEASE**

**CONTACT:** Stephanie van Hoek  
Office : 512/439-8708  
stephanie.vanhoek@kw.com

### **Keller Williams® Realty Associates to Renew, Energize and Donate in Their Communities on May 10, 2012**

AUSTIN, TEXAS (May 8, 2012)—This Thursday, May 10, more than 700 communities across North America will receive a helping hand from Keller Williams Realty agents participating in the company's 4th annual RED Day. Since the first RED Day in 2009, Keller Williams associates have given almost a half million hours of community service.

"Our associates have embraced the opportunity to give back in such an inspiring way—we feel so fortunate to be in business with such an amazing group of people," said Mark Willis, CEO of Keller Williams Realty, Inc.

On the company's Facebook page, many Keller Williams offices have shared their plans for RED Day. Six offices in the Baltimore, Md. area will come together to make over two inner city schools and host field days for more than 700 kids while raising funds for the Open Door Ministries organization. In Hermosa Beach, Fla. associates will be beautifying local beaches. Nearby, associate in Atlanta, Ga. have chosen to spend the day with the Action Ministries Atlanta, serving lunches to homeless women and children in the morning followed by tutoring sessions for neighborhood youth in the afternoon. Several offices will also be dedicating their day to collecting food for local food pantries.

"Keller Williams is so much more than just a company that assists with their housing concerns," added Don Santucci, associate with the San Antonio, Texas Heritage market center. "It's a family of caring, considerate and loving professionals who care so much about their community that [we] come together as one to give. It's a small gesture that comes back to all of us in the form of a smile, a tear or a happy child."

“There are many things that set our company apart, but none is more impressive than the tremendous culture that our associates have built,” said Mary Tennant, president and COO of Keller Williams Realty, Inc. “Through that culture, RED Day was born. And its impact will continue to grow exponentially because of our associates’ passion and love for their communities.”

For more information about RED Day visit [www.kw.com/redday](http://www.kw.com/redday).

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***About Keller Williams Realty, Inc.:***

*Keller Williams Realty Inc. is the second-largest real estate franchise operation in the United States, with almost 700 offices and more than 75,000 associates in the United States and Canada. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate its agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for homes for sale visit Keller Williams Realty online at ([www.kw.com](http://www.kw.com)). For more information about KW Worldwide, visit ([www.kwworldwide.com](http://www.kwworldwide.com)).*